



# 2024 EDITORIAL CALENDAR

| Issue  | Space       | Materials        | Mails            |
|--|-------------|------------------|------------------|
| Season Preview Mar/Apr 2024<br><i>Plus, Go Racing / Safety Section</i> | February 9  | February 23      | March 22         |
| May/June 2024<br><i>32<sup>st</sup> Anniversary Issue</i>              | April 5     | April 19         | May 17           |
| July/August 2024<br><i>Indy 500 Winner</i>                             | June 13     | June 27          | July 26          |
| September/October 2024<br><i>Auctions &amp; Historic Racing</i>        | August 23   | September 6      | September 27     |
| November/December 2024<br><i>Holiday Gift Guide</i>                    | October 18  | November 15      | December 13      |
| January/February 2025<br><i>Driving School Directory</i>               | December 27 | January 17, 2025 | January 31, 2025 |

Subject to change. Effective October 20, 2023